



# A hub for innovation and IT

Empower your IT with Dallas' strategic advantages and Flexential reliable infrastructure.



DALLAS

Dallas is a powerhouse for innovation and growth, offering a central location, abundant resources, and a vibrant economy. Known for its low taxes, affordable utilities, and state-of-the-art infrastructure, the city has become a magnet for technology-driven enterprises seeking scalability and resilience.

## Dallas's strategic advantages

Dallas is a thriving technology hub in the South, driven by a \$2.4 trillion economy and a commitment to business growth. Its strategic location offers low natural disaster risk, robust fiber connectivity, and access to the independent ERCOT power grid, ensuring reliability and scalability.

The city has become a top choice for enterprises seeking high-performance IT infrastructure. Dallas leads the nation in Fortune 500 headquarters and is among the fastest-growing data center markets, with 55.5 MW of its 2021 construction pipeline preleased. Dallas's affordability, tax incentives, and three interconnected data centers—including a Tier III-certified facility and a downtown site for latency-sensitive applications—make it a leading destination for cloud providers and tech giants.

**6.7M**

Dallas area population

**6.25%**

Statewide sales tax

**53**

Fortune 500 companies with HQ in Texas

**90%**

Electricity from ERCOT grid

**"A"**

Grade for low earthquake potential



*"Flexential provides peace of mind. When somebody calls me, it's not to ask how my day is going. Flexential ensures the availability and performance of our environment, so I can focus on business and IT strategies that help us better serve our customers."*

—Frank Garcia, Director of Information Technology, [WebTPA](#)

## Customer Success: WebTPA

When [WebTPA](#) faced aging equipment and performance issues, Flexential provided a tailored solution. Leveraging colocation at the Dallas–Plano facility and the Flexential Recovery Cloud, WebTPA achieved 100% uptime and scalable infrastructure to support its rapid growth.



- **Low disaster risk:** Minimal earthquake and tornado potential
- **High reliability:** Dallas data centers offer redundant systems and SLA-backed 100% uptime.
- **Customer success:** WebTPA improved uptime and reduced cyber risks

## Connect to a superior national platform

At Flexential, we understand that choosing the right data center location is about more than just geography—it’s about finding the right partner who can support your growth.

Reliable, low-latency networks and interconnections are becoming even more critical to Dallas as organizations increasingly use multiple clouds, distributed and edge workloads, and more heavily rely on digital engagement within their ecosystems. Flexential has three regionally distributed interconnected data centers in the Dallas metro area, including a Tier III-certified facility with industry-low PUE levels and a facility in downtown Dallas for the most latency-sensitive applications.

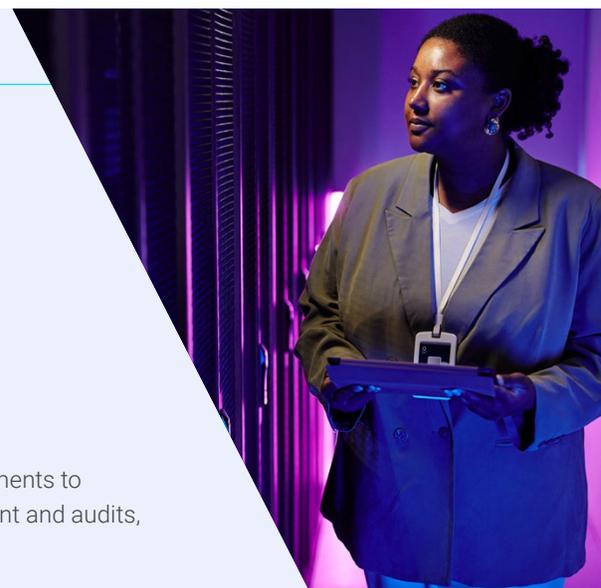
Our highly connected platform integrates our private 100 Gbps network backbone and diverse connectivity options to create a connectivity hub. Connect reliably and securely to data centers, the Internet, leading cloud service providers, and a rich ecosystem of carriers, all while optimizing end-user performance and reducing single points of failure on the network. Additionally, our unified fabric offers on-demand provisioning of connectivity services through a single port.

## Tailored colocation solutions in Dallas

Flexential has three regionally distributed interconnected data centers in the Dallas metro area, including a Tier III-certified facility with industry-low PUE levels and a facility in downtown Dallas for the most latency-sensitive applications.

- Improved reliability on **public cloud connections**
- Connections to a superior network of **40+ data centers across the U.S.**
- A **strategic partner** for improving response times
- Security and technical **staff on-site 24/7**
- Redundant, automatically rerouted connections ranging from **10 Mbps to 40 Gbps**
- **100 Gbps network backbone**, scalable to 400 Gbps

Plus, **Flexential Professional Services** will partner with organizations’ internal IT departments to solve complex challenges including migration, security and risk management, assessment and audits, performance and network architecture support and remote hands.



# Take a tour of a Flexential Dallas data center today.

Downtown • Plano • Richardson