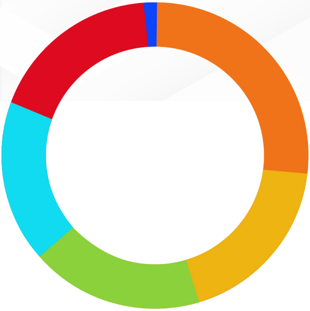
FLEXENTIAL

8 REASONS
to Embrace Hybrid IT

How Partnering with an experienced hybrid IT solutions provider elevates capabilities and performance while controlling cost.

Organization are adopting hybrid IT solutions because of increasingly diverse workloads

A recent survey of 600 U.S. businesses found they employ a variety of workloads spread across multiple environments[1]



- 🟦 **1%** Don't Know
- 🟧 **29%** Public Cloud
- 🟨 **20%** Hosted/Managed Private Cloud
- 🟩 **19%** Hybrid Cloud
- 🟦 **16%** On-premise Legacy Workloads with a Cloud Connection
- 🟥 **15%** On-premise Legacy Workloads with No Cloud

A HYBRID IT SOLUTIONS PROVIDER CAN DELIVER:

Colocation

Benefit from secure, highly efficient data centers offering high-density power capabilities and geographic proximity for the utmost control of distributed architectures.

Cloud

Solve complex hybrid IT challenges and support long-term business growth by implementing private, public and hybrid cloud solutions.

Conectivity

Access hundreds of carriers, hyperscale cloud providers and hybrid IT networks as well as the 100 Gbps FlexAnywhere™ network backbone to enable your interconnection needs.

Data Protection

Protect your data, applications and infrastructure from disruptions using disaster recovery solutions as unique as your business requirements.

Managed Services

Outsource critical aspects of your infrastructure from applications to networks and security so your IT staff has time to focus on core business initiatives.

Professional Services

Accelerate your IT journey through consultative, end-to-end engagements that address the most complex infrastructure, security and compliance challenges.

Hybrid IT coordinates various infrastructure solutions to enable organizations to map the right mix to each workload while achieving the visibility and control of a single ecosystem. This optimized approach can significantly reduce cost and complexity and improve security and service.

According to 451 Research,

more than 50%

of all organizations already have and are executing a hybrid IT strategy.

However, organizations face many challenges in adopting and internally managing a hybrid IT infrastructure.

Simplify hybrid IT by working with a partner that can provide a variety of services delivered as a unified whole based on your unique requirements.

8 benefits to partnering with a hybrid IT solutions provider

01

HYBRID IT EXPERTISE ON-DEMAND

Knowledge

Hybrid IT providers review, consult, design and provide many different solutions in a variety of environments every day. They know what works and what doesn't.

Skills

Finding skilled professionals for crucial technical services is an ongoing challenge. Hybrid IT solution providers maintain staff with a mix of broad and focused IT expertise.

Flexibility

Businesses can pick and choose the right professionals with the expertise they need, when they need it, on a per-cost basis.

64% of surveyed IT professionals

said talent availability is the No. 1 challenge holding back adoption of emerging technologies.[2]

02

A SHORTER LEARNING CURVE

Building a hybrid IT infrastructure internally can be costly and extremely complex to manage. Any new technology requires training. Hybrid IT providers can help companies avoid common learning pains, delays, added costs and the burden on staff that often results from a "learn-as-you-go" approach.

Tapping external expertise is the best way to guarantee that you:

- Meet due dates
- Scrutinize details
- Avoid disruptions
- Implement best possible technology

03

KEEP INFRASTRUCTURE UP TO DATE

Most enterprises don't have the buying power to meet the immediate need for data center equipment. Hybrid IT solution providers, on the other hand, have the buying power and established supply chain relationships to stay ahead of the need.

Equipment

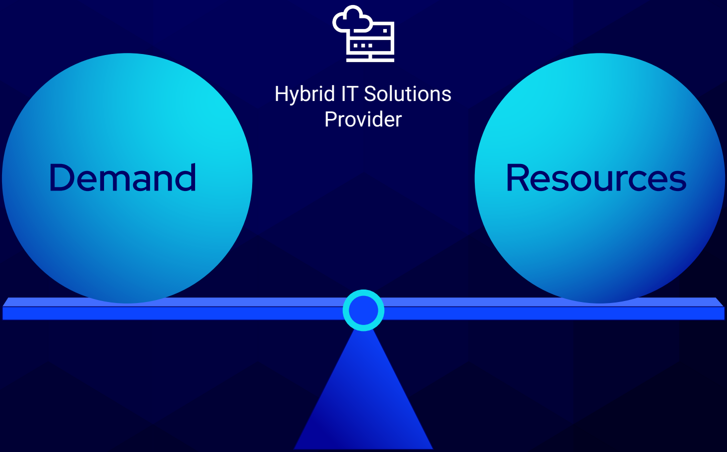
- Servers
- Racks

Generators

UPS

04 ABILITY TO SCALE

Utilizing a hybrid IT provider embeds scalability into operations. What would happen if your company got a wild-card request for fulfillment that is twice the size of most of your contracts? It's nearly impossible to add resources on your own at a moment's notice, but working with a hybrid IT provider enables the required scale and resources. And, when needs change again, the hybrid IT provider can adjust just as quickly.



05

FREE TO FOCUS ON THE CORE BUSINESS

Lots of daily IT tasks can be provided at a higher service level when outsourced to hybrid IT providers. They have the specialized staff, automation and expertise to manage different types of systems and infrastructure far better than what could be reasonably expected of a busy IT department.

Off of IT’s Plate

- Patching
- Documentation
- Change control
- Performance reporting

06

DRIVE REVENUE

To hit top-line goals, business leaders need to focus on revenue-generating accelerators and differentiators. They can do this better if IT systems and resources align and adapt to these goals without a hitch.

Working with a hybrid IT provider enables this alignment, freeing up internal energy and resources which will be available to support the core, revenue-generating aspects of the business.

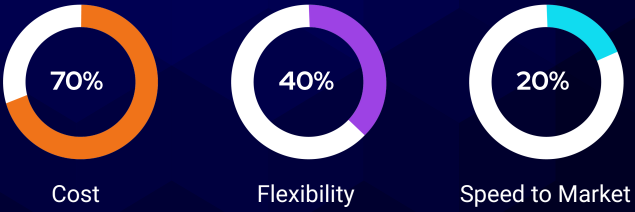
82% of enterprises globally are using a hybrid cloud strategy.[3]

07 SAVE MONEY

Operating a data center requires capital expenditures. With a capital investment, like a server, a company is committed to paying for it no matter what. On the other hand, when working with a hybrid IT provider, you pay for the server only as long as it's needed.

Plus, the costs associated with owning that server—including infrastructure, operational and management costs—will be evenly distributed based on actual use.

Top 3 reasons businesses outsource



08 KEEP UP TO DATE WITH SECURITY AND COMPLIANCE REQUIREMENTS

Security is a major issue for all companies. Some compliance requirements are clearly stated with regulatory certifications. Others are imposed to prevent harmful events, such as security breaches and service interruptions.

Work with a hybrid IT provider that has compliance departments with policies, procedures and standards to address a wide variety regulatory issues.

Ransomware attack rose by

151% globally

in the first half of 2021[4]

CHOOSE A PROVIDER THAT OFFERS A FULL SUITE OF HYBRID IT SOLUTIONS

Building on an end-to-end solutions portfolio, including colocation, cloud, connectivity, data protection, managed and professional services, Flexential provides individual assessment and solution design to ensure infrastructure requirements are met with dynamic hybrid IT solutions that flex as an enterprise's needs evolve.

LEARN MORE

Sources:

(1) TECHnalysis Research
(2) Gartner
(3) Statista
(4) SonicWall